

EEO PUBLIC FILE REPORT
Jacobs Media Corporation
WDUN-AM, WDUN-FM, WGGA-AM
12/1/2017 – 11/30/2018

Section 1. Vacancy List

Job Title	All Recruitment Sources (RS) Used to Fill Vacancy	Number of Interviewees Referred by Each RS	RS that Referred the hiree
<i>News Desk</i> <i>2018 Digital Sports Editor</i>	<i>1 University of Georgia</i> <i>2 Brenau University</i> <i>3 AccessWDUN.com Classifieds</i> <i>4 WDUN.com</i> <i>5 Personal Inquiry</i> <i>6 Internal Source</i> <i>7 University of North Georgia</i> <i>8 GAB.org</i>	<i>RS1-0 Interviewed</i> <i>RS2 -0 Interviewed</i> <i>RS3-3 Interviewed</i> <i>RS4-0 Interviewed</i> <i>RS5-0 Interviewed</i> <i>RS6-1 Interviewed</i>	<i>RS-3</i> <i>RS-4</i>
		<i>RS1- 0 Interviewed</i> <i>RS2-0 Interviewed</i> <i>RS3-0 Interviewed</i> <i>RS4-0 Interviewed</i> <i>RS5-0 Interviewed</i> <i>RS6-0 Interviewed</i> <i>RS7-1 Interviewed</i> <i>RS8-2 Interviewed</i>	

Section 2. Recruitment Source List

RS Number	RS Information	RS Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS over 12-month period
1	University of Georgia Michael Castengara 101-B, 120 Hooper Street Athens, Ga 30602 706-542-4965	No	0
2	Brenau University Stewart Building 500 Washington Street	No	0

	Gainesville, GA 30501 1.800.252.5119		
3	AccessWDUN.com Classifieds Mitch Clarke 1102 Thompson Bridge Road Gainesville, GA 30501 770.532.9921	No	0
4	Wdun.com Bill Maine 1102 Thompson Bridge Rd Gainesville, GA 30501	No	1
5	Personal Inquiry Jay Jacobs 1102 Thompson Bridge Road Gainesville, GA 30501 770.532.9921	No	0
6	Internal Source	No	0
7	University of North Ga.	No	1
8	GAB.org	No	2
<p>Total Number of Interviews over 12-month period: 4 Total Interviewed Jacobs Media Corporation had a need for only 2 hires for the reporting period.</p>			

Section 3. Recruitment Initiatives

Type of Recruitment Initiative	Brief Description of Activity
<p>Internships</p> <p>Participation in Events Sponsored by Educational Institutions</p> <p>Sponsorship of Events in the Community designed to inform and Educate Members of the Public about Careers in Broadcasting.</p> <p>Source for Candidates: Suzanne Erickson, Dean of Business College of Mass Communication at Brenau College.</p> <p>University of North Georgia</p> <p>GAB Website</p> <p>UGA Website</p> <p>KSU Website</p> <p>Hall County workplace Learning</p> <p>Governor’s Honors mentorship program</p>	<p>Jacobs Media uses interns from local high schools, and colleges. These interns assist and observe in every area of the Media Operation.</p> <p>Jacobs Media participates in the Hall County Mentorship program with the Hall County School System. Mentees spend 4-6 hours weekly at the station learning about broadcasting.</p> <p>The company works with local Scout Troops with tours of the station usually given by our receptionist Susan Hopkins.</p> <p>Bill Maine, Ex VP/General Manager, participated emceed March of Dimes march for babies kickoff breakfast. WDUN provided a water station and participated in the walk. Promoted American Legion 4th of July Festival. Also emceed the Kiwanis Club of Gainesville high school talent contest.</p> <p>Kate B. Davis, Sports Director, emceed CASA June Jam which raised funds for the Court Appointed Special Advocate program.</p> <p>BJ emceed My Sisters Place Banquet October 2018. January 2018 emceed Hall County School system spelling bee. Feb 2018 emceed Net India Global Envoy Wild Game fundraising banquet.</p> <p>John W. Jacobs, Jacobs Media Owner & CEO, is regularly active in participation with Kiwanis Club of Gainesville, Greater Hall County Chamber of Commerce, North Georgia Community Foundation and Gainesville Jaycee’s</p>

Sales Representative, Logan Jones, is on the board for the Gainesville Jaycees and participated in the Greater Hall Chamber's Leadership Hall program in 2018

Jacobs Media was a 2018 sponsor for the productions of the Gainesville Theater Alliance.

BJ Williams served on a Media Panel for The Georgia Credit Union Affiliate.

Alyson Shields, as a member of Daughters of the American Revolution, participated in Wreaths across America placing wreaths on military graves.

Rob Moore, reporter, participated with local law enforcement in programs to provide comfort for children being removed from homes.